

MARK PATRICK LAVIS

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(509) 952-5354

mark_lavis@outlook.com

Portfolio Site: https://gondola.cc/mark_lavis

EDUCATION

University of Oregon; Eugene, OR

Graduation: June 2015

B.S. in Journalism - Broadcast

Minor in Business Administration

Special Skills/Courses:

Live Event Production

Digital/Social Media Marketing

Employee Scheduling/Payroll

Work Management Software Administrator

Sponsorship Fulfillment

Digital Video Production

Digital Graphic Design

AP Style Print Writing

Broadcast Production

Sales/Internal Marketing

Technical Skills: Microsoft Office, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Wordpress, Forge, Apple OS, Adobe, ChyronHego, BPix, Venus, Click Effects, Daktronics, MotionRocket, Sound Director, Birddog NDI, BitFire, Tricaster, BlackMagic

WORK EXPERIENCE

Wilmington Blue Rocks, Dir. Creative Services & Web: February 2023-September 2026

Duties: Facilitate creative service needs for sales, sponsorship, promotions and marketing. Plan and execute game logs. Staff, train and oversee broadcast production along with additional press box roles. Maintain and operate team's website. Serve as a primary media services contact with the press and the Washington Nationals.

Winston-Salem Dash, Creative Services Manager: February 2020-February 2023

Duties: Oversee the creation of graphics, collateral and brand strategy for sales, sponsorship, marketing and entertainment. Manage control room staffing and operations during games.

Mark Lavis Design, Graphic Designer: June 2017-January 2020

Duties: Freelance logo, brand, apparel and graphic designer.

Snohomish County FC, Brand Design Consultant: February 2017-January 2018

Duties: Offer consultation in the creation of brand identity and digital marketing material.

Em Valley Sports, Editor-In-Chief: May 2014-January 2015

Duties: Manage website, write stories and recaps, cover games, and design graphics.

Lane Today, Sports Editor/Writer: February 2013-May 2014

Duties: Manage sports department/writers, recruit new talent, and expand the audience.

USSF, Soccer Referee: January 2008-January 2020

Duties: Ensuring safety and regulation adherence for youth and high school games.

REFERENCES

Ms. Jessica Aveyard Membership & Operations Manager, Sparq at Innovation Quarter for Advocate Health

Cell: (937) 902-6729 **Email:** aveyard4@gmail.com

Mr. Kevin P. Linton Public Address Announcer, University of Delaware Athletics

Cell: (302) 463-7937 **Email:** klinton@bluerocks.com

Mr. Bret DeRosa General Manager, Corporate Partnership, Stony Brook University Athletics

Cell: (631) 466-0425 **Email:** bderosa@stonybrookas.com

Mr. Kyle Williams Asst. Director of Video Operations, East Carolina University Athletics

Cell: (252) 737-4536 **Email:** williamskyle25@ecu.edu